

INVOICE



WTSP-TV
11450 Gandy Blvd.
St. Petersburg, FL 33702
Main: (727)577-1010
Billing: (727)577-1010

www.wtsp.com

Billing Address:

American Rambler Productions/ POL
Attention: Accounts Payable
138 Conant Street
Beverly, MA 01915

Send Payment To:

WTSP-TV
WTSP Gannett Co Inc
PO BOX: 637386
Cincinnati, OH 45263-7386

Invoice #	Invoice Date	Invoice Month	Invoice Period
703629-1	08/12/12	August 2012	07/30/12 - 08/07/12

Station	Account Executive	Sales Office	Sales Region
WTSP	Aaron Ashe	Telerep Washing	National

Advertiser	Product	Estimate Number
Romney, M/ RNC	RNC-ROMNEY	300

Flight Dates	Order #	Alt Order #
08/01/12 - 08/07/12	703629	06258784

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/01/12	08/03/12	Price Is Right	11a-12p	--WTF--	:30	2	\$975.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 --WTF-- 2 \$975.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WTSP W 08/01/12 11:28 AM Price Is Right 11a-12p :30 2012MRFP065H \$975.00 NM									
2 WTSP Th 08/02/12 12:00 PM Price Is Right 11a-12p :30 2012MRFP069H \$975.00 NM									
2	08/06/12	08/07/12	Price Is Right	11a-12p	MT-----	:30	2	\$975.00	NM
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2 WTSP M 08/06/12 11:59 AM Price Is Right 11a-12p :30 2012MRFP065H \$975.00 NM									
1 WTSP Tu 08/07/12 11:30 AM Price Is Right 11a-12p :30 2012MRFP073H \$975.00 NM									
3	08/01/12	08/03/12	10 News @ Noon	12-1230p	--WTF--	:30	2	\$875.00	NM
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2 WTSP W 08/01/12 12:26 PM 10 News @ Noon 12-1230p :30 2012MRFP069H \$875.00 NM									
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Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/30/12 08/05/12 --WTF-- 4 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTSP W 08/01/12 5:42 PM 10 News at 530p 530-6p :30 2012MRFP069H \$600.00 NM 4 WTSP W 08/01/12 5:57 PM 10 News at 530p 530-6p :30 2012MRFP065H \$600.00 NM 2 WTSP Th 08/02/12 5:57 PM 10 News at 530p 530-6p :30 2012MRFP065H \$600.00 NM 3 WTSP F 08/03/12 5:58 PM 10 News at 530p 530-6p :30 2012MRFP069H \$600.00 NM									
15	08/06/12	08/07/12	6-630p 10 News	6-630p	MT-----	:30	2	\$675.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/06/12 08/12/12 MT----- 2 \$675.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTSP M 08/06/12 6:23 PM 6-630p 10 News 6-630p :30 2012MRFP069H \$675.00 NM 2 WTSP Tu 08/07/12 6:11 PM 6-630p 10 News 6-630p :30 2012MRFP069H \$675.00 NM									
16	08/01/12	08/03/12	6-630p 10 News	6-630p	--WTF--	:30	2	\$675.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/30/12 08/05/12 --WTF-- 2 \$675.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTSP W 08/01/12 6:27 PM 6-630p 10 News 6-630p :30 2012MRFP069H \$675.00 NM 2 WTSP F 08/03/12 6:28 PM 6-630p 10 News 6-630p :30 2012MRFP065H \$675.00 NM									
17	08/01/12	08/03/12	Inside Edition	7-730p	--WTF--	:30	2	\$900.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/30/12 08/05/12 --WTF-- 2 \$900.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WTSP Th 08/02/12 7:27 PM Inside Edition 7-730p :30 2012MRFP069H \$900.00 NM 1 WTSP F 08/03/12 7:26 PM Inside Edition 7-730p :30 2012MRFP069H \$900.00 NM									
18	08/06/12	08/07/12	Inside Edition	7-730p	MT-----	:30	2	\$900.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/06/12 08/12/12 MT----- 2 \$900.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WTSP M 08/06/12 7:13 PM Inside Edition 7-730p :30 2012MRFP065H \$900.00 NM									

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INVOICE



www.wtsp.com

Send Payment To:

WTSP-TV
WTSP Gannett Co Inc
PO BOX: 637386
Cincinnati, OH 45263-7386

Invoice #	Invoice Date	Invoice Month	Invoice Period
703629-1	08/12/12	August 2012	07/30/12 - 08/07/12
Advertiser	Product	Estimate Number	
Romney, M/ RNC	RNC-ROMNEY	300	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																													
18	08/06/12	08/07/12	Inside Edition	7-730p	MT-----	:30	2	\$900.00	NM																																													
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WTSP	Tu	08/07/12	6:59 PM	Inside Edition	7-730p	:30	2012MRFP073H	\$900.00	NM																																												
19	08/06/12	08/07/12	Millionaire	730-8p	MT-----	:30	2	\$900.00	NM																																													
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2	WTSP	F	08/03/12	7:51 PM	Millionaire	730-8p	:30	2012MRFP065H	\$900.00	NM																																												
21	08/06/12	08/07/12	LN (M-F)	M-F 11-1135p	MT-----	:30	2	\$1,800.00	NM																																													
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2	WTSP	Tu	08/07/12	11:10 PM	LN (M-F)	M-F 11-1135p	:30	2012MRFP073H	\$1,800.00	NM																																												
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23	08/01/12	08/03/12	Late Night with David Lett	1135p-1237a	--WTF--	:30	2	\$850.00	NM																																													
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INVOICE



www.wtsp.com

Send Payment To:

WTSP-TV
WTSP Gannett Co Inc
PO BOX: 637386
Cincinnati, OH 45263-7386

Invoice #	Invoice Date	Invoice Month	Invoice Period
703629-1	08/12/12	August 2012	07/30/12 - 08/07/12
Advertiser	Product	Estimate Number	
Romney, M/ RNC	RNC-ROMNEY	300	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																												
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	07/30/12	08/05/12	-----S-	1	\$240.00																																																
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																											
1	WTSP	Sa	08/04/12	7:59 AM	CBS This Morning Saturday	Sat 8-10a	:30	2012MRFP069H	\$240.00	NM																																											
27	08/04/12	08/04/12	Late News (Sa)	Sa 11-1135p	-----S-	:30	1	\$1,200.00	NM																																												
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>07/30/12</td><td>08/05/12</td><td>-----S-</td><td>1</td><td>\$1,200.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WTSP</td><td>Sa</td><td>08/04/12</td><td>11:31 PM</td><td>Late News (Sa)</td><td>Sa 11-1135p</td><td>:30</td><td>2012MRFP065H</td><td>\$1,200.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		07/30/12	08/05/12	-----S-	1	\$1,200.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WTSP	Sa	08/04/12	11:31 PM	Late News (Sa)	Sa 11-1135p	:30	2012MRFP065H	\$1,200.00	NM										
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28	08/05/12	08/05/12	CBS Sunday Morning	Sun 9-1030a	-----S	:30	1	\$1,200.00	NM																																												
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1	WTSP	Su	08/05/12	11:22 PM	Late News (Su)	Su 11-1135p	:30	2012MRFP069H	\$1,700.00	NM																																											
Total Spots							55																																														

Include Invoice # on Check - Payment Terms 30 Days

Gross Total	\$46,760.00
Agency Commission	\$7,014.00
Net Amount Due	\$39,746.00

Any claims of errors or discrepancies in invoices must be notified to station within 15 days of receiving such invoice. Otherwise, all claims are deemed waived and invoice will be considered correct and agency and/or advertiser will be held responsible for payment. Any claim related to rates incorrectly paid must be submitted in writing to station within sixty (60) days of the invoice date or the claim will be waived. This invoice renders void any statement concerning liability which appears on correspondence from agency or advertiser. It is further agreed that the station does not accept advertising orders or space reservations claiming sequential liability. Notwithstanding to whom bills are rendered, Advertiser, Agency, Service, jointly and severally shall remain obligated to pay to station the amount of any bills rendered by station within the time specified, and until payment in full is received by station. Payment by Advertiser to Agency or to Service, shall not constitute payment to this station. We warrant that the actual broadcast information shown on this invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime. This station is an Equal Opportunity Employer.